



AISHWARIAM

SOCIAL WELFARE ORGANISATION AND RESOURCE TRAINING CENTRE



ASWO

3F Manis Nagar, Thudiyalur, Coimbatore-641034

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Background of the Organization:

AISHWARIAM SOCIAL WELFARE ORGANIZATION AND RESOURCE TRAINING CENTRE (ASWO) was founded by **S. JOEL SATHIYA KUMAR** in August 2006 with a view to uplifting the rural youth and women including the socially excluded. **ASWO** reaches out the poor and the socially excluded through various training & development, and empowerment programmes. The committed service of **ASWO** in and around Coimbatore district of Tamil Nadu has brought in tremendous appreciation by the local officials, Corporates, Banks and the Communities at large. **ASWO** has been recognized under section 12 AA and 80 G of Income Tax Act, 1961 and under section 6(1)-A of the FCRA (Foreign Contribution Regulation), Act 2010.

Vision:

Towards ensuring social recognition of dalits, tribals, vulnerable and the socially excluded women and children with special reference to victims of **HIV/AIDS/TB** and other Pandemic diseases, Migration and Trafficking throughout the state of Tamil Nadu.

Mission:

- ❖ To empower the vulnerable and the socially excluded women, young boys and girls and children through awareness, motivation, and capacity building trainings with rights-based approach.
- ❖ To increase livelihood opportunities to the vulnerable and socially excluded women and young boys and girls through appropriate trainings and ensure them with sustainability.
- ❖ To reduce poverty and unemployment by enhancing the vulnerable and the socially excluded women, young boys and girls through Job-Oriented courses.

We exist for:

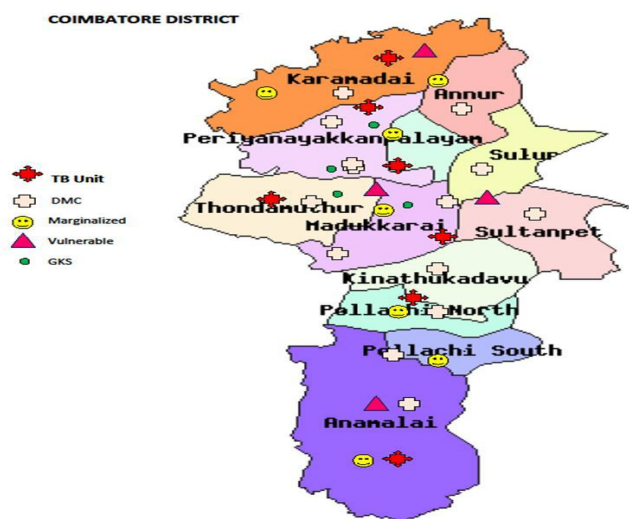
We exist for the empowerment of vulnerable women and children in the context of social, economic, health and environment with special reference to the women and children affected and infected by HIV /AIDS, women, girls and children trafficked and dragged into forced sex trade and other.

Our Target Groups:

- Women and Girls Affected / Infected with STI/HIV/AIDS and their Children
- Victims of Pandemic Diseases
- Commercial Sex Workers and their children
- Students of Schools and Colleges
- Disadvantaged women, Girls and Children and other vulnerable, socially excluded by race, creed, colour, gender, and language.
- Rural Artisans and Farming Community in the context of environment
- Special children and the differently abled

Geographical Area of Operation:

ASWO is currently active in 11 blocks of Coimbatore district through a variety of Social, Educational, Environmental, Health and Sanitation, HIV/AIDS, Tuberculosis, and other economic activities such as Vocational Trainings and Income Generating programmes in the thematic areas of Women Empowerment, Disability, Inclusive Education, Livelihood Promotion, Health and Skill Development Initiatives.



PROGRAMMES CARRIED out

1. VAZHIKATTUTHAL - HIV/AIDS AND TB AWARENESS PROGRAMMES:

HIV/AIDS is considered a serious 'health' and 'social' issue through exploring the diverse situations, root causes of infection, their implications, and impacts in the realm of the society and individuals, which needs immediate attention. As far as Coimbatore is concerned, it has become a serious health concern since it is the Centre for many businesses and trades.

ASWO has introduced a programme by name, **Vazhikattuthal** and carried out sensitization activities during the year to spread the awareness on HIV/AIDS and TB. The activities include small gatherings and distribution of handbills regarding the causes, effects of HIV/AIDS and TB.

We targeted Self Help Group Women, Sanitary Workers and the women working in the 100 days programmes of the Union Government, students of Schools and Colleges, and the general public. The targeting areas were the villages in S.S. Kulam Block, P.N. Palayam Block, and Coimbatore North urban.

Every month, we conducted 5 sensitization activities and in total we have conducted 120 programmes and reached out 2100 beneficiaries through spreading the awareness in the reporting period. The targeting community is aware of the causes, effects and impacts of HIV/AIDS and T.B. through these awareness programmes. Some photos of activities are appended.





2. ASWO ANNIVERSARY PROGRAMME:

ASWO had an Anniversary Programme of SHINE Project. Out of this project we selected 50 women in the age group 18 – 40 from poor and slum dwellers of Coimbatore North and PN Palayam Blocks of Coimbatore District. The Self-Help Group Women helped us identify these beneficiaries and in the selection of beneficiaries taking into consideration of their poverty level. These beneficiaries underwent a skill training in Tailoring and Readymade Garments making. All these 50 women have been empowered to earn their livelihood through jobs in the Readymade Industries in Coimbatore and Tirupur.





3. HOPE Project & Womens Day 2022

Women entrepreneurs and their increasing presence in India have significantly influenced the social and economic demographics of the country. The participation of women in the labour force has helped millions of families to pull out of poverty and has led to job creation. Women are well known for their leadership skills and hence dominate in micro enterprises with small investment. This attitude towards work and commendable business skills have also emphasized the importance of women in the micro enterprises.

Convinced of this, ASWO introduced a Project by name HOPE. The main aim is to guide, encourage and empower women entrepreneurs to start micro enterprises for the socio-economic upliftment of such women. These beneficiaries were of widows who lost their husbands due to Corona, disabled and poor women from Coimbatore district. They were helped to start small businesses like selling of Tender Coconut, Flower Merchant, Fruits Merchant, Detergent Powder and the like. Each women earns about 5000 per month and is happily making their homes and their children studying in schools.

ANNUAL REPORT 2021-2022



4. KUDUMBHA SHREE Project:

ASWO started this Kudumbha Shree Project with a view to eradicating absolute poverty through concerted community action, by facilitating organization of the poor for combining self-help with demand-led convergence of available services and resources to tackle the multiple dimensions and manifestations of poverty, holistically. We got the help of ICICI Bank to come forward to help with loans for these SHG Women for starting Textiles business, Card Board Box Printing and Chappathi Making. Around 50 lakhs of loans were disbursed to 20L women for starting such business. Each woman is doing very well and are earning a good income to look after their families and help their children pursue higher studies in colleges.





5. Front Office Executive -NULM-Kiran Institute

Front Office Executive was one of the much needed training programme among the youngsters. The course curriculum had a wide range of syllabus which covered basic computers, soft skills, communication skills, tele calling, personal etiquettes, front office and back office management etc. It was a 75 day course for both young boys and girls. The training programme was sponsored by NULM and was implemented by Aishwariyam in association with Kiran Institute. Around 35 young boys and girls in and around the Periyanaickenpalayam block took part in the training programme. This training programme created a great impact among the youngsters who were looking out for Employment opportunities in the Hotel Industries and Corporate offices.



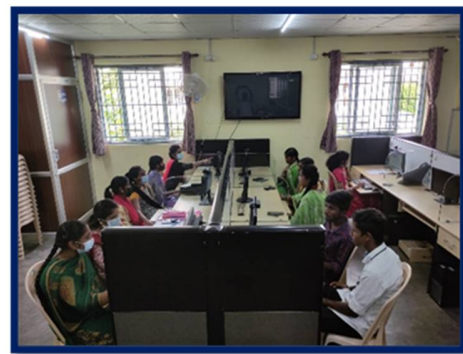


6. Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA)

The Scheme has been initiated with the vision to empower at least one person per household with crucial digital literacy skills by 2020. This is expected to touch the lives of more than 250 million individuals over the next few years. PMGDISHA is an effort to complement government's vision to transform one from each household as digitally literate. The project aims at helping adults with low technological literacy develop the skills they need to interact in an increasingly digital world.

The Pradhan Mantri Gramin Digital Saksharta Abhiyan is a dynamic and integrated platform of digital literacy awareness, education and capacity programmes that will help rural communities fully participate in the global digital economy. Our focus is on making technology central to enabling change.

Under this programme, **ASWO** trained 50 children and women and adults in the age group 14 to 60 years during the year. All trained candidates sat for a qualified exam conducted by the local chapter of CSC and issued certificates. All the beneficiaries learnt Basics of Computer, Data Entry Operation, how to fill online formats, and how to create emails and check the mails.



Credibility Alliance compliance Note Identity – Registration details

ASWO is registered under

- Tamil Nadu society Registration Act,1978, Tamilnadu Act 27 of 1975. Reg No :152/2006 Dated 30.08.2006.
- U/s 12A(a) of the Income Tax Act 1961 - C.No.127(172)/2010-11/CIT-I/CBE dated 14.03.2011.
- **U/s** 80G(v) of the income tax Act, 1961 - C.No.127(172)/CIT-I/CBE/2010-11 Dated 14.03.2011.
- U/s 11(1) of the foreign contribution (Regulation) Act, 2010 (FCRA) - Registration No:075850303 dated 04.08.2011.
- **ASWO's** PAN No: **AACTA0968M**.
- TAN Number **CMBA07715B**.

GOVERNANCE DETAILS OF BOARD MEMBERS

Name	Age	Sex	Position on Board	Occupation	Area of Competency
Mr. S. Joel Sathiya Kumar	41	M	Founder & President	Social Worker	NGO Management
Mrs. D.Udhaya Banu	40	F	Vice President	Professor	Women Empowerment
Mrs. Jeslin Sofia	43	F	Secretary	Home Maker	Banking & Auditing
Mrs.Christy Jones	39	F	Joint secretary	Home maker	Health Care
Ms M.Archana	40	F	Treasurer	Social Worker	NGO

- **ASWO's** Board had 4 meetings in the financial year 2019-2020
- **The Board** approves programs, budgets, annual activity reports and audited financial statement.
- **No board member** is related to another.
- **Board rotation policy** exists but is not yet practiced.

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SOCIAL WELFARE ORGANISATION AND RESOURCE TRAINING CENTRE (ASWO)

STAFF DETAILS

SI.No	Name Of the Staff	Qualification	Designation	Project
1	S.Joel Sathiya Kumar	M.H.R.M.,	CEO	ASWO
2	M.Anitha Anbarasi	MPhil.P.hd.,	Project Director	ASWO
3	M.Archana	B,Sc.,	Administrative officer	ASWO
4	G. Saratha	Diploma in Fashion Designing	Trainer	ASWO
5	V. Sabarinathan	B.Sc	Field Coordinator	ASWO
6	N. Chandra	+2	Project Staff	ASWO
7	A. Nandhakumar	MSW	Project Staff	ASWO
8	Rani. T	UG	Project Staff	ASWO
9	Jayalakshmi. A	UG	Project Staff	ASWO
10	Vincy Vincent	UG	Volunteer	HIV/AIDS-MPT
11	Jeevitha	UG	Volunteer	HIV/AIDS-MPT
12	Gokul Anand S	UG	Volunteer	HIV/AIDS-MPT

Financial Statement 2021 - 2022

BALANCE SHEET			
LIABILITIES	AMOUNT	ASSETS	AMOUNT
Corpus fund		Fixed assets	
Income and Expenditure as per Balance Sheet	702880.61	As per Schedule	78742.00
Loans from		Advance, Deposits and Receivables	524417.90
		Closing Balances	
		Cash in Hand	10166.90
		Cash at Banks	89550.81
TOTAL	702880.61	TOTAL	702880.61

RECEIPTS	AMOUNT	PAYMENT	AMOUNT
Cash in Hand	1697.90	Programme Expenses	13,83,095.00
Cash at Bank	7025.31	Establishment & Administrative Cost	7,48,211.00
Self-Generated	71353.00	Others -	269.04
Indian Sources – Voluntary Contribution	18,26,600.00	Loans and Outstanding	15000.00
International Sources – Bank Interest	286.00	Cash in Hand	10166.90
Others – Sponsorship of Project	2,10,592.50	Cash at Bank	48528.27
Others – IT Refund	4665.00		
Others	83051.00		
TOTAL	22,05,270.21	TOTAL	22,05,270.21

EXPENDITURE	AMOUNT	INCOME	AMOUNT
Programme Expenses	1,00,000.00	Self-Generated	71353.00
Establishment & Administrative Cost	21,30,111.04	Indian Sources – Voluntary Contribution	18,26,600.00
Others - Depreciation	11,890.00	International Sources – Bank Interest	3323.00
Excess of Income Over Expenditure	1,30,133.04	Others – Sponsorship of Project	2,10,592.00
TOTAL	21,11,868.00	TOTAL	21,11,868.00

OUR PARTNERS

